



WILLIAM T FUJIOKA  
Chief Executive Officer

## County of Los Angeles CHIEF EXECUTIVE OFFICE

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October 16, 2007

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, CA 90012

Dear Supervisors:

**DEPARTMENT OF PUBLIC WORKS: REGIONAL USED MOTOR OIL AND  
PUBLIC EDUCATION PROGRAM  
(ALL SUPERVISORIAL DISTRICTS)  
(3 VOTES)**

**IT IS RECOMMENDED THAT YOUR BOARD:**

1. Find that the contract work is categorically exempt from the provisions of the California Environmental Quality Act.
2. Authorize Contract No. 74385 for the Regional Used Motor Oil and Public Education Program with Pulsar Advertising, Inc., located in Beverly Hills, California, to allocate an additional \$16,000 for Task 7 to increase the aggregate contract amount for Task 7 from \$6,000 to \$22,000.
3. Authorize the Director of Public Works or his designee to further increase the contract amount up to an additional 25 percent of the contract sum for unforeseen, additional work within the scope of the contract.

**PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

The purpose of this recommended action is to allocate additional funding for Task 7 for the Regional Used Motor Oil and Public Education Program. Task 7 of this program is designed to promote and implement used motor oil filter collection and used motor oil recycling among County residents who change their own motor oil, Do-It-Yourselfers (DIYers).

Board of Supervisors  
GLORIA MOLINA  
First District

YVONNE B. BURKE  
Second District

ZEV YAROSLAVSKY  
Third District

DON KNABE  
Fourth District

MICHAEL D. ANTONOVICH  
Fifth District

### **Implementation of Strategic Plan Goals**

The Countywide Strategic Plan directs that we provide Service Excellence (Goal 1), Organizational Effectiveness (Goal 3), and Community Services (Goal 6). Having a contractor that has the specialized expertise to provide these services accurately, efficiently, timely, and in a responsive manner will support Public Works in meeting these goals.

### **FISCAL IMPACT/FINANCING**

There will be no impact to the County General Fund. Task 7 will be increased from \$6,000 to \$22,000, plus 25 percent of the contract sum for unforeseen, additional work within the scope of the contract. This increase is offset by underutilized tasks within the original contract and will be funded by the existing encumbrance for this contract in the Solid Waste Management Fund. Total expenditures for this service will not exceed the original contract amount approved by your Board.

### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

Currently, the Department of Public Works (Public Works) is running a Used Motor Oil and Filter Recycling campaign with KFWB News 980. Due to the radio campaign and events, Public Works is receiving an overwhelming response from DIYers who are recycling their used motor oil and filters. As this radio campaign will run until May 2008, we foresee a further increase in the amount of used motor oil filters collected and used motor oil recycling by DIYers, which requires a supplement to this contract. Approval of additional expenditures will allow the Director of Public Works flexibility to continue performing the used motor oil filter collection and used motor oil recycling program to provide DIYers of the unincorporated County area a means of recycling their used motor oil and filters. Public Works is currently in the process of finalizing a solicitation for award of a replacement contract. When proposals are received and evaluated, Public Works will recommend a replacement contract award for the continued provision of the Regional Used Motor Oil and Public Education Program.

All terms, conditions, requirements, prices, and specifications of the contract will remain unchanged.

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On March 4, 2003, your Board approved Contract No. 74385 for Regional Used Motor Oil and Public Education Program with Pulsar Advertising, Inc. The contract was for an initial 2-year period with two 1-year renewal options for a total contract period of four years. Your Board authorized an amount not to exceed \$831,131 for the first year and a maximum annual contract amount of \$490,000 for the second year and each 1-year renewal period.

On April 17, 2007, your Board approved Amendment 1 to Contract No. 74385, which extended Task 7 of the contract on a month-to-month basis for up to 12 months beginning May 3, 2007, with an amount not to exceed \$6,000.

#### **ENVIRONMENTAL DOCUMENTATION**

These services continue to be categorically exempt from the provisions of the California Environmental Quality Act (CEQA). These services are within a class of projects, which has been determined not to have a significant effect on the environment in that it meets the criteria set forth in Section 15308 of the CEQA Guidelines.

#### **IMPACT ON CURRENT SERVICES (OR PROJECTS)**

The approval of this request will not result in any impact on other current services or projects.

#### **CONCLUSION**

Please return one adopted copy of this letter to the Department of Public Works, Administrative Services Division.

Respectfully submitted,



WILLIAM T FUJIOKA  
Chief Executive Officer

WTF:DLW  
GZ:dw

c: County Counsel  
Department of Public Works (Public Relations)